

THE **KLEEN-SCENE**

THE OFFICIAL NEWSLETTER OF KLEEN-RITE CORP.

ISSUE NO.2 JANUARY 2005

THE BEST
FOR LESS

NEW PROFIT CENTER
DOG WASH

INSIDE THE
KLEEN-RITE
EXPO

TECH TIPS
VACUUMS

IN-BAY TECHNOLOGY
**CREDIT CARD
ACCEPTANCE**

**FREE
SHIPPING
OFFER
INSIDE!**

TOLL FREE ORDER LINE 1-800-233-3873

VISIT US ONLINE www.kleen-ritecorp.com

STAND ALONE UNIT

ASHSA

Includes wall or pedestal mount

Coinbox timer & coinmech

Lighted dome

\$1975.00



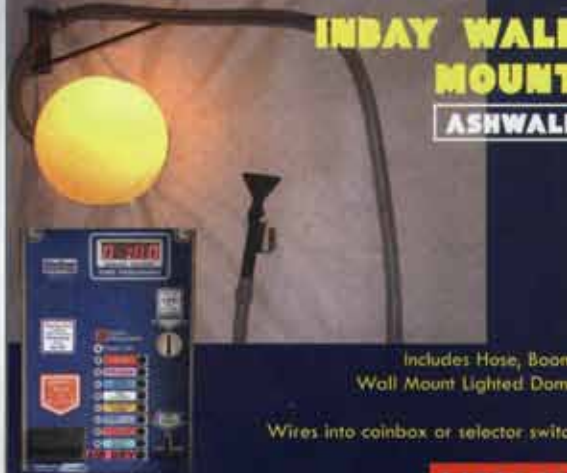
INDAY WALL MOUNT

ASHWALI

Includes Hose, Box, Wall Mount Lighted Dome

Wires into coinbox or selector switch

\$1725.00



AIR SHAMMEE

LEAVE YOUR TOWELS AT HOME!! WE HAVE A BETTER WAY!!

ADVANTAGES

- Easier to use than a towel
- Touchless drying • Increase profits
- Spot free drying • Water can be removed from hard to reach places

SPECIFICATIONS

- 14 gauge stainless steel • 110 V 30 Amp max
- Height 27" • All colors available
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CONVERT-A-VAC KIT

ASHRDKD = W/lighted dome **\$1649.00**

ASH9210 = With Vacuum **\$2799.00**



For years self-serve bay users have been burdened with drying their vehicles with crude measures such as towels & chamois. Now there is a new product that will dry vehicles spot free and nothing but air touches their paint. This new product is the Air Shammeer. Loaded with positive benefits for your car wash, the Air Shammeer will generate extra revenue, allow your clients to dry their vehicles safer, faster, & with less effort. Using high-speed air to dry vehicles, The Air Shammeer produces a highly demanded spot free shine on the vehicle's surface. It is easy to use & highly profitable to the self-serve car wash industry. The Air Shammeer will increase profits & customer loyalty for your car wash.

EXTREME AIR TIRE INFLATOR

DSCOMP

Fills tires 3x faster

- 2HP Thomas Air Compressor
- 25' hose with gauge inflator
- Lighted dome
- Pedestal or wall mount
- Coinmech & timer & box

\$1699.00



COINBOX COMPRESSOR

CBCOMP

Use your existing compressor to generate revenue!

- Easy, fast installation
- Additional profit
- Set timer for any length

\$799.00



COMBO UNIT

COMPASHA

Air Shammeer & Extreme Air
Includes everything seen here

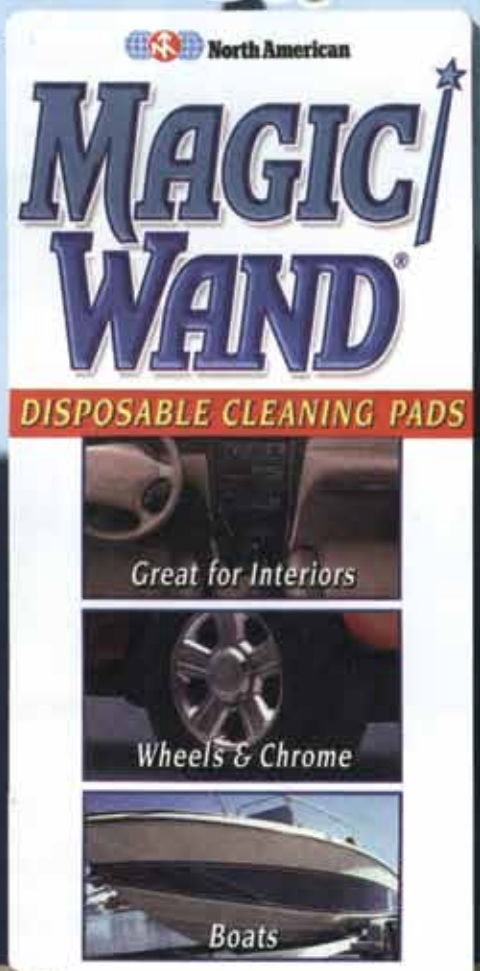
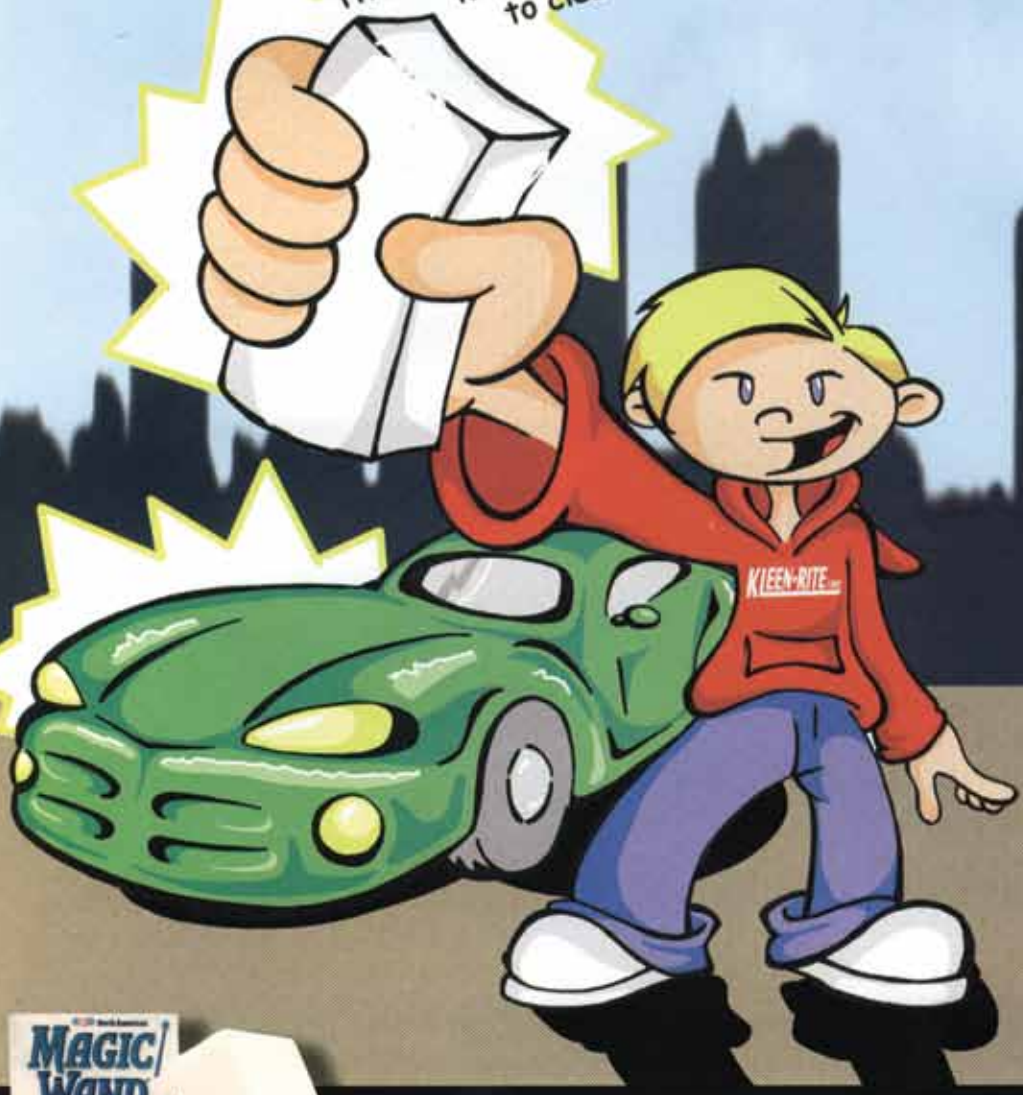
Wall mount available



\$2599.00

THE MOST AMAZING THING YOU'VE EVER SEEN!

Great for Wheels, Chrome, Glass, Boats,
Car Interiors, Vinyl & Leather!
This modern cleaning material penetrates all
kinds of dirt and grime on those hard
to clean surfaces all over your car.



\$1.25

DEPOSIT & QUARTERS
FEDERAL CRIME
TA SOC 471.491
1. Use all drugs at
designated sites.
2. Attempting to enter
a restricted area.
3. Possession of
firearms.
4. Fine up to \$1,000.
5. Imprisonment up to
15 years or both.

**Cleans Almost Anything...
Just Add Water!**

PULL

Great for:
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• Leather
• Glass
• Wheels
• Chrome

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All Companies
North America, Inc. 2011
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Dallas, TX 75244

Not recommended for surfaces that are
painted, treated, waxed, or oiled.



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1-800-233-3873
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KLEEN-RITE CORP.
YOUR RELIABLE SUPPLIER FOR THE CAR WASH INDUSTRY

VSNA131 Case of 48 - \$30.00

DEV131 - Free Decal



Jacqueline[®]
is
New Car



Bamby[®]
is
Vanilla



Candy[®]
is
Strawberry



Jade[®]
is
Cinnamon

"Pouch Packs"

72 pieces

Jacqueline	SVP10001	36.99
Bamby	SVP10002	36.99
Candy	SVP10003	36.99
Jade	SVP10004	36.99

8/72 packs Assorted SVP10005 **279.99**

FREE Overlay Decals SVPDECAL



"Quick Strip"

24 pieces

Jacqueline	SQS10001	12.99
Bamby	SQS10002	12.99
Candy	SQS10003	12.99
Jade	SQS10004	12.99

"Teaser Card"

48 pieces

Jacqueline	STC10001	25.99
Bamby	STC10002	25.99
Candy	STC10003	25.99
Jade	STC10004	25.99

24 Card Assorted STC10005 **599.99**

VIVID
5 GALLON SELF-SERVE
PRODUCTS WITH LOTS OF
UNIQUE COLORS & SCENTS



Part #	Name	Description
TM5140	California Grape™	Foam brush detergent-Purple foam, pleasant grape scent. Biodegradable.
TM5142	Florida Citrus™	Foaming High Pressure Detergent-Versatile citrus scented foaming detergent. Safe on chrome & aluminum.
TM5144	Aspen Mint	Outstanding presoak easily removes embedded road film Foaming PreSoak™ Green with fresh mint scent. Biodegradable.
TM5146	Cinnamon Stick Foaming Tire & Engine Degreaser™	Unique red foam & cinnamon aroma. Cleans whitewalls, wheels & engines. Biodegradable.
TM5148	Hawaiin Melon Foaming High Pressure Wax™	Sweet melon scent. Great beading and water dispersion.

The Kleen-Scene Staff

Publisher

Kleen-Rite Corp. www.kleen-ritecorp.com

Editors

Mike McKonly Kleen-Rite Corp. / President
Keith Lutz Kleen-Rite Corp. / Vice President

Production Manager/Art Director

John Tobias john@kleen-ritecorp.com

Graphic Design/Photography

Maggie Clauser maggie@kleen-ritecorp.com

Contributing Editors

Mike Lefever mikel@kleen-ritecorp.com
Kevin Dehoff Kleen-Rite Corp.
Harry Arseniu Charlie Buildings
Rick Filosa J.E.Adams Industries, LTD.
Dave B. Wilcox Wash Gear
Chip Kent Laurel Metals
Jay Cogley Trans-Mate Products Inc.

FREE SHIPPING

We here at Kleen-Rite are so excited about our second issue of the Kleen-Scene Newsletter that we are offering Free Shipping. Simply reference Kleen-Scene Offer #2 to your order taker to receive free shipping on your order to anywhere in the continental U.S.

Offer Valid Until February 25, 2005

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ZERO SMOKE™
Smoke Odor Eliminator

Unscented Personal Spray
Ultra fine mist works instantly
Safe for clothing, hair, fabric
5 fl. oz. leak proof container
Eliminates food odors too
Non-staining/Unscented

- 24 Blister Cards - DPZS905B
- 24 pc. Clip Strip - DPZS24KSK
- 24 pc. Counter Display - DPZS24CD

\$37.99

VENTSATIONS™ Scented Vent Clips



Air Vent Fragrance, hidden from view when in use. Lasts for weeks, air flow design keeps car smelling fresh.

Vend Packs

72 Packs (2 clips per pack)

\$29.95

Card Packs

8 Packs (4 clips per pack)

\$9.95



Up Scents™

FRAGRANCE CONCENTRATE
6 oz. makes one gallon!

Up Scents utilizes new fragrance technology... just 6 ounces makes one gallon of delightful fragrance.
An economical fragrance solution!

9 Fragrances to choose from!
12 per Case - **\$79.99**



HAMEL
MANUFACTURING

RUBBER FLEX WANDS®



AVAILABLE IN BLACK, BLUE, HOT GREEN, HOT PINK, ORANGE, PURPLE, RED & YELLOW

GALVANIZED

\$9.99

STAINLESS STEEL

\$11.99



2 PRONG
FOAM BRUSH

HOOK
FBH915

\$7.50

MAT CLAMPS

CHANNEL & STRAP
TYPE AVAILABLE

ALUMINUM OR
STAINLESS STEEL

CALL FOR PRICE



AVAILABLE FROM
KLEEN-RITE CORP.

TODAY'S

THE DAY!

Our First Annual Expo and Training Seminar Day



In case you missed it, Kleen-Rite hosted its first annual "Learn More Earn More" informational expo and training seminar day on Nov. 10, 2004. This all-day event boasted the top name brand manufacturers in the car wash industry, drawing over 350 car wash operators from around the country and even Canada.

The main purpose of the day was to allow car wash operators to meet and discuss their equipment and product needs with the manufacturers. This was done one-on-one on the main expo floor area and also by classroom style training seminars held throughout the day. Having over 47 manufacturers represented, obviously there wasn't time for each company to hold it's own seminar. Thus Kleen-Rite allowed attendees to vote (on their registration forms) for the companies in whom they were most interested in learning from. The top nine companies with the most votes were each given a one hour period in which to discuss and demonstrate the features and proper maintenance of their equipment.

From the attendees registering at the door to the seemingly endless line of manufacturers' display booths, the main expo floor area was packed. And in the center of it all was the elegantly catered buffet line that drew hungry visitors all day long.





"Doc Simo" prescribes the proper chemical solutions at the Simoniz stand.



John O'Donnell proudly displays Champion's air compressors.



John Whomsley shows Dema's Mix-Rite proportioner.



6 Uncle Sam discusses the benefits of the Shur-Vend.

Highlights of the day included Ed Schmeekley's top alcohol dragster brought in by Hamel Manufacturing. This award winning 3000 horsepower vehicle runs at over 260 mph and has a 1/4 mile elapse time of 5 1/2 seconds. It has placed 3rd in Division 5 and 2nd in the Jegs Allstar. And when Ed fired it up at the end of the day, windows rattled and children hollered throughout the neighborhood.

Not to be outdone, our door prize giveaway during the lunch hour made just as much ruckus. Over \$5000 in prizes donated by the manufacturers were given away in a random drawing. Just a few of the door prizes included were a free on-demand water heater from Paloma Industries, \$500 in JBS Chemicals, and portable CD/Radio boom boxes & cell phones by Armor All and Car Freshner. Flojet gave away 6 different pumps. Three different electronic vending machines were donated by Laurel Metals, and various vending supplies were donated by QuickDry, RainTunnel, Mercantile, JBS, and North American Oil. A tremendous amount of chemical was given by Simoniz, Medo gave out free gas cards, General Pump donated a free Emperor Series Pump, and

Hamilton, an XEValidator. Erie Brush went so far as to give away their ENTIRE display.

Customers cashed in on tremendous amounts of savings offered by the Kleen-Rite show specials. Literally hundreds of deals were given on all kinds of car wash equipment, parts, and supplies. J.E.Adams offered over 75 different discounts on their vacuums, combo units, air

machines, and parts. Smart shoppers took advantage of these specials that were offered only to show attendees, and left the parking lot at the end of the day in trucks, vans, and trailers full of specially discounted items.

Those who were interested in learning more about Kleen-Rite boarded the authentic-looking motorized trolley car for complete tours of the entire Kleen-

From the attendees registering at the door to the seemingly endless line of manufacturer's display booths the main expo floor area was packed.



Mike, John and Keith conduct the door prize drawing during the lunch hour.



Ed Schmeekley's top alcohol dragster brought in by Hamel Manufacturing.



Attendees board the trolley car for a tour of the entire Klean-Rite operation.



Sandy McKonly conducting a tour of Klean-Rite's main warehouse.



Rich Mann points out features of Hamilton changers.

The tour continued through our many warehouse facilities, basically showing customers how their orders went from the initial call to pulling and packing, to their order being shipped.



Operators filled the room at Cat Pumps classroom seminar.



Hungry carwash operators dig in at the lunch time buffet.



Carwash professionals and manufacturer's socialized and networked during the lunch hour and throughout the day.

Rite operation. Participants were given the opportunity to meet the people who have faithfully taken their orders throughout the years as well as the Klean-Rite customer service team who consistently strive to make your partnership with Klean-Rite as smooth and hassle-free as possible. The tour continued through our many warehouse facilities, basically showing customers how their orders went from the initial call to pulling and packing their order, to being shipped. The tour ended at Klean-Rite's very own carwash where we test the products we sell before offering them to you. Customers also got a good look at our Dog Wash facility to see how we integrate this new fast-growing profit center into an already established car wash operation.



The National Automotive Chemical team eager for the doors to open.

The overwhelming response from everyone involved was phenomenal. Though still too early, participants are already expressing their desire to register for next year. If you missed out on this spectacular day, never fear, it's success has cemented its place as an annual event. We want to thank everyone involved for helping to make our first expo a resounding success.

We hope to see you ALL next year!

KLEEN-RITE CORP.

EQUIPMENT PACKAGES

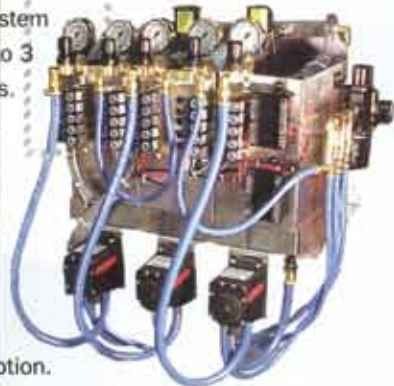
COMPLETE TRIPLE FOAM DISPENSING SYSTEM



TFSCOM3

The Kleen-Rite Tri Foam Unit comes complete with a compact tank that conveniently mounts to the wall. The Kleen-Rite Triple Foam system is available in set-ups from one to ten bays. A full line of accessories is also available, including booms, hoses, guns, gun holders, and a double boom bracket. Weep option available.

COMPLETE LOW PRESSURE SYSTEM



LPS5B2FB

Complete low pressure system with foam brush, and up to 3 other low pressure options. Easily retrofits into any existing car wash system. Completely prewired and preplumbed with detailed instruction manual. Also available with weep or automatic foam brush anti-freeze change-over option.

SPOT FREE RINSE SYSTEM



ROS4A0

Making sure your customers receive a "Spot Free" vehicle is your top priority. Building a dependable, affordable water system is ours! Environmentally safe and economically sound, the Kleen-Rite Spot Free Rinse System performs at a level you have come to expect from Kleen-Rite!

System includes:

- Production Pump
- Delivery Pump(s)
- Carbon Filter
- 5 Micron Sediment Filter
- Low water cut-off protection
- 5 Preplumbed & Prewired

STAINLESS STEEL HIGH PRESSURE PUMP UNIT



PS310-2

Completely pre-plumbed & prewired. Assembled ready-to-go bay units. Standard Unit as shown: Baldor 5HP, 3PH Motor, 310 Cat Pumps, Regulator & Pulsation Dampener, Stainless Steel Soap & Wax Solenoids, 3 way valve setup for hot wash & cold rinse, Weep Plumbed, Motor Starter, Transformer, Counter, Hour Meter, 2 Belt Pulleys & SS Belt Guard. Unit can be customized to your specifications

KLEEN-RITE CORP.

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Order Online At www.kleen-ritecorp.com





STOP LOSING MONEY!

Don't let potential customers drive off your lot in frustration because they don't have anything smaller than a twenty dollar bill. Now you can offer them change with Triad Designs new

BILL BREAKER

Accepts large bills & breaks them into smaller bills & coins or tokens!

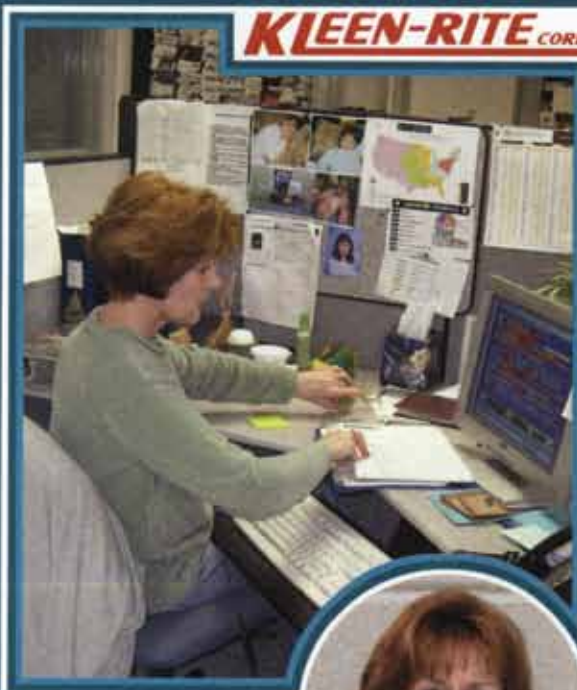
Eliminate employee cash handling errors or theft!

Get the proper denomination of cash into your customers hands fast!

TD700

\$4599.00

Several models to choose from



THE KLEEN★TEAM

Cindy Logan

Cindy Logan is one of our most reliable employees and a top order taker. Cindy has worked at Kleen-Rite since 1996. She enjoys talking with our customers and helping them with various problems that might arise with their carwash operations on any given day. You never know what the next call is going to be and that's what keeps it exciting. Cindy says that it is never boring.

Cindy has been married to her husband for 31 years. Together they have one son and 2 granddaughters.

After taking orders all day at Kleen-Rite, Cindy handles the book keeping duties at her husband's excavating business.

In their free time the Logan's enjoy riding motorcycles, going to classic car shows and spending Sundays with their granddaughters.

We are happy to have Cindy as part of our staff and are extremely confident in her abilities and knowledge of the industry to represent the Kleen-Rite company to you.

CINDY LOGAN
ORDER TAKER



THE
KLEEN★TEAM



PREDATOR SERIES

VENDER DECALS AVAILABLE FOR ALL PRODUCTS

THE PREDATOR VENDING SERIES

PREMIUM 4 oz. SPRAY BOTTLES

24 BOTTLES PER CASE.

PREMIUM TOWEL WIPES

100 WIPES PER CASE.



**WHEEL & RIM
CLEANER**

JBV600

\$ 29.99



TIRE GLOSS

JBV700

\$ 29.99



GLASS CLEANER

JBV500

\$ 25.99



INTERIOR DRESSING

JBV800

\$ 29.99

RAIN REPELLANT

JBV100

\$ 47.99



TIRE GLOSS

JBV200

\$ 47.99



INTERIOR DRESSING

JBV400

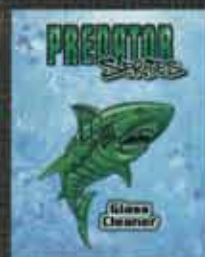
\$ 47.99



GLASS CLEANER

JBV300

\$ 38.99



AVAILABLE FROM
KLEEN-RITE CORP.
YOUR RELIABLE SUPPLIER FOR THE CAR WASH INDUSTRY

Helpful hints from the Engineering guys at J.E. Adams

Today's vacuums and combination units such as shampoo/vacuums are relatively simple, straightforward machines but they do require some attention to details if they are to continue to perform well. The following hints and tips listed below will help keep your machines up and running well for years to come. Some involve basic maintenance items, and some are more geared toward the technical troubleshooting arena.

TECH TIPS

INSTALLATION / MAINTENANCE

▶ **ADEQUATE POWER SUPPLY** - This is very important for customers installing new machines or for existing customers who are upgrading their current equipment. It is one of the top three on our service call list. Make sure that the guidelines for wire size and service capacities (breaker size) are strictly followed. If a customer is unsure regarding these, hire a licensed electrician to install the necessary circuits. Failure to follow these guidelines can result in poor performance, or complete unit failure, blown fuses, etc.

▶ **FILTER BAGS** - Filter bags are one of those items taken for granted, yet something that can create problems & headaches for owners. The quickest, easiest way to avoid loss of suction, motor overloads etc. is to routinely open the access door & "shake down" the bags into the dirt bin. This will dislodge a majority of the dirt & help keep filtering action up to par. A highly recommended method is to buy a second set of bags and change them out every 3 - 6 months. They can be laundered easily, and by doing this you maintain maximum performance and extend the life of the bags as well.

▶ **GASKETS AND SEALS** - Don't overlook these items when cleaning filter bags. Small gaps and cracks can grow larger, and eventually leak enough air to hamper vac performance.

▶ **HOSE AND CLAW NOZZLE** - Are you experiencing a loss of suction in the unit? If so the problem could be the result of a clogged hose, cracked hose or even a broken claw nozzle. This problem is often overlooked and is something that should be checked when performing regular maintenance on a unit.

▶ **EXTERIOR MAINTENANCE** - It is also a good idea when maintaining a unit to clean off the exterior of the canister and to check for worn out, torn or even faded decals & replace as needed. By keeping the appearance of the decals and the canister in good order you will attract and keep existing customers coming back on a regular basis.

OPERATIONAL TROUBLESHOOTING

▶ VACUUM NOT RUNNING

- Most commonly the first thing to check is the breaker supplying the unit. Be sure this is done first.
- Check fuses in the motor supply lines, or the fuse on the timer plate. If these are blown, replace them.
- Check the motors to be sure they are free to turn and that the brushes are in good condition. If brushes are well worn, this will, in turn, result in blown fuses.
- If after checking these items the unit still doesn't run, check to be sure the timer connections are good, and that the wires from the coin mech switch are not loose.
- If these are intact, the timer is most likely the problem and it should be replaced.

▶ **VACUUM WON'T SHUT OFF - RUNS ALL THE TIME** - This problem is most often caused by a control relay which has been burnt or contacts within the relay that are damaged. Replacing the control relay feeding power to the motors will usually cure this.

▶ **UNIT ACCEPTS COINS - WON'T START** - Most likely caused by a bad connection to the coin mech switch. Be sure the wires connected to the switch are on the N.O. and COM terminals. If the wires are connected correctly, remove them and touch them together briefly several times. If the unit starts, the switch needs replaced.

These are just a few basic items which routinely cause our customers the most trouble. Checking these first will usually solve most problems.



Car-Freshner®

“LITTLE TREES™”

HANDI-STRIPS



Classic Assortment	HS10100
Royal Pine	HS10101
Bouquet	HS50102
Spice	HS50103
Vanillaroma	HS50105
Forest Fresh	HS50109
Black Ice	HS50155
New Car Scent	HS50189
Freedom	HS56203
Musk	HS50222
Peppermint	HS50247
Rose Musk	HS50227
Morning Fresh	HS50228
Sierra Winds	HS50250
Fruit Assortment	HS10300
Wild Cherry	HS10311
Strawberry	HS10312
Lemon	HS10313
Sunny Citrus	HS10315
Green Apple	HS10316
Coconut	HS10317
Courage	HS50289
Leather	HS50290
Spiced Patchouli	HS50949
Strawberry Kiwi	HS50353
Dragon	HS54403
Cobra	HS54421

24 PACK CARDED



Bouquet	VS50102	Ocean Mist	VS50221	Sport Fresh™	VS50259
Spice	VS50103	Musk	VS50222	Courage	VS50289
Vanillaroma®	VS50105	Rose Musk	VS50227	Leather	VS50290
Forest Fresh	VS50109	Morning Fresh™	VS50228	Spiced Patchouli	VS50949
Black Ice	VS50155	Spearmint	VS50246	Strawberry Kiwi	VS50353
New Car Scent	VS50189	Peppermint	VS50247	Dragon	VS54403
Freedom	VS56203	Sierra Winds	VS50250	Cobra	VS54421

24
CARDS
PER
BOX

POUCH PAKS



12 PACK CARDED

SUPPORT RIBBON



12
CARDS
PER
BOX

ED13009

Bouquet	VS10102	Ocean Mist	VS10221	Sport Fresh™	VS10259
Spice	VS10103	Musk	VS10222	Courage	VS10289
Vanillaroma®	VS10105	Rose Musk	VS10227	Leather	VS10290
Forest Fresh	VS10109	Morning Fresh™	VS10228	Spiced Patchouli	VS10949
Black Ice	VS10155	Spearmint	VS10246	Strawberry Kiwi	VS10353
New Car Scent	VS10189	Peppermint	VS10247	Dragon	VS14403
Freedom	VS16203	Sierra Winds	VS10250	Cobra	VS14421

72
PAKS
PER
BOX

TOLL FREE ORDER LINE 1-800-233-3873

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YOUR RELIABLE SUPPLIER FOR THE CAR WASH INDUSTRY

LOWEST PRICES IN THE INDUSTRY!

GARFIELD

12
CARDS
PER
BOX



2 OZ. PUMP SPRAYS



JUST GREAT

STONE AIR FRESHENERS

MOUNTAIN AIR



ED07044

PIERCINGS

12
CARDS
PER
BOX



FISH

GOLDFISH BASS

6
CARDS
PER
BOX



FRESH BERRIES



ED07046

COCONUT



ED07047

CHERRY



ED07042

VENDING MACHINE DEALS



3-COLUMN VENDER

Includes:
288 "Little Trees"
25cts - \$3.00 mech.

VEL800CF



5-COLUMN VENDER

Includes:
864 "Little Trees"
5-column decal
36 shelves per column
25cts - \$1.50 mech.
31"H x 21"W x 11.5"D
165lb

VE0206



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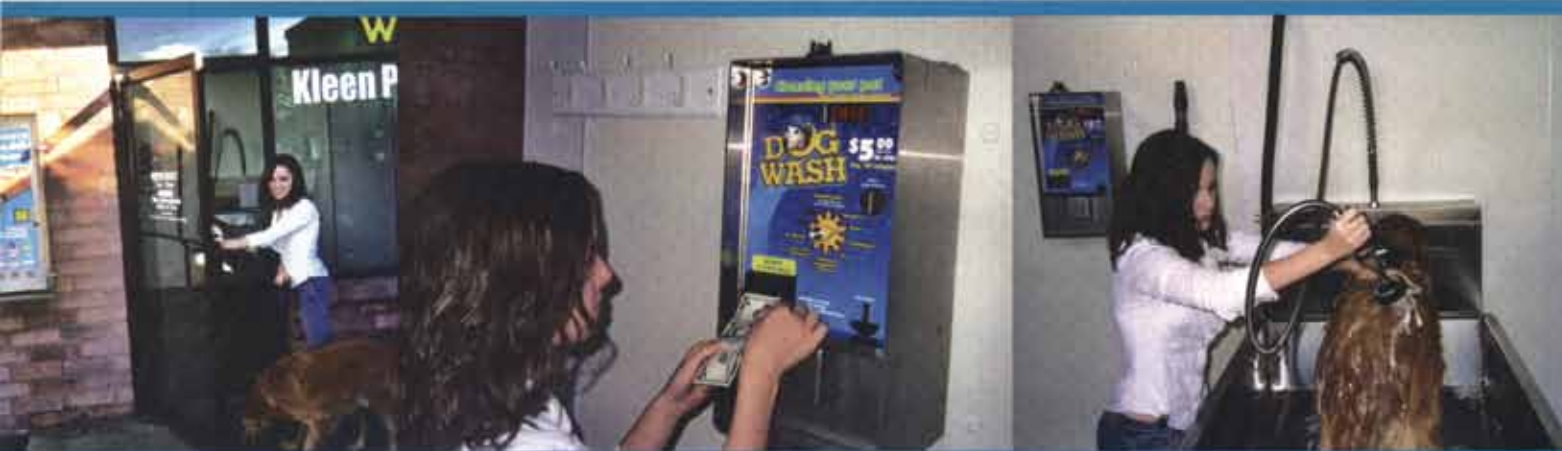
WWW.KLEEN-RITECORP.COM

GOING TO THE DOGS!



CARWASH OWNERS DISCOVER NEW PROFITS BY CATERING TO DOG OWNERS!

By Harry Arseniu



With the increase of competition it is important to stay on the cutting edge of business to remain in the game. With new car washes being built as fast as land is being developed you need an edge over your competition to keep your customers coming back.

One of the hottest trends in additional profit centers is the self serve pet wash concept. It fits perfectly with our current setup and does not need additional labor to be effectively run. It is exciting to see a new idea develop and take shape but it was just a matter of time and the right combination that has taken this idea to a new level.

The pet wash seems to be a fantastic combination for the car wash industry because it fits our marketing model. It works identical to our self serve equipment, based on time used. It is a time saver for the consumer with less mess than doing their pet at home. Also it is not dependent on weather such as our industry is. There have been days when the weather has not been favorable to wash cars but customers lined up on that rainy Saturday to wash their pets.

14 There are in excess of 146 million pets in the U.S. today. Combined with the fact that spending among the owners has

doubled in the last 12 years spending nearly 19 billion a year makes for an interesting case for adding this profit center to your car wash.

How the pet wash works! The customer brings their pet to your wash. The unit is an all stainless steel constructed tub that dispenses soaps & conditioners to their animal. There is also a dryer to dry the animal when they are finished. Solving problems is what makes the pet wash a success. It takes a hard task and provides a solution that is easy to use. It makes it easy to wash your pet and the customer really appreciates your investment.

Boosting existing business is the primary reason for adding another profit center. The pet wash system proves this probably more than any other profit center. Car washes reporting increased car wash revenue up to 10% on their overall car wash volume. That doesn't include the profit received from

Effie Lewistown, PA

It really made sense to add the pet wash to our location. It lets us stand apart in a highly competitive area. The pet wash takes less time to maintain than our regular self serve bays. Our pet wash customers visit often and are very grateful for the pet wash. Our customers tell us that they will never wash their pets any other way, it's just that easy."

the pet wash system which has been averaging about 1200.00 dollars per month, with some location doing as high as 1800.00 per month!

There are three ways to add this profit center to your wash.

- 1. The fastest way now available is a complete modular building with everything installed with the owner only making final hookup of water, sewer, and electric.
- 2. Convert an existing bay to add one or two units.
- 3. Build onto your existing building with traditional construction.

Equipment needed for pet wash includes:

- Lighting
- Heating system
- Hot water & sewage system
- Electricity

constructed to meet all building codes for the U.S. including codes for specific needs for the southeast.

Paul Moody Somerset, KY

Added 2 pet wash units to his 2 automatics & 6 Self serve location. Pet wash volume is increasing on a daily basis. Every day I see new people at my car wash. The other day I had a woman stop, get out of her car, come over and thank me for adding this at my car wash. She told me prior to our adding the pet wash, she was driving an hour one way to wash her dogs. I have received rave reviews and free advertising; it has great word of mouth and has been the talk of the town."

This building is constructed with the latest commercial steel G90 galvanized metal system with a concrete hardy side material giving a great stucco finish. It is also fully insulated with commercial glass store



An 8' x 10' interior space is needed for each pet wash. The pet wash unit is a totally self contained unit. Soaps and conditioners being drawn through the system with injector valves using just water flow, so there are no pumps to maintain. A coin box is mounted in the bay with the customer using a selector switch choosing up to 10 functions. A commercial pet dryer designed to deliver proper warm air to dry the pet is located behind the wall or above the ceiling with a hose to allow the customer to dry the pet.

Mike McKonly Columbia, PA

Our pet wash numbers are increasing every month. I don't know of a better way to add a completely different customer base to your location. We have a complete new base of customers that have never been to our wash, adding more every month. It's the easiest way to wash your pet. As more people discover how easy it is, the faster it will grow."

With car washes not able to give up a bay to add the pet wash, Kleen-Rite and Charlie's Carwash Buildings have teamed up to provide a solution, The Modular Pet Wash building. A fully integrated building with all the equipment, lighting, heating and other systems fully installed and ready to start generating income. The building is

front to invite the customers to use the pet wash. All that's required is electric hookup, water, sewage, and a flat 8' x 16' section anywhere on your property. The building is priced to be the same cost as if you had traditional construction built on your location in a matter of days. Many car wash owners who built locations spent more time and money than if they used the modular pet wash building.

The pet wash concept is also growing in different areas not just with the car wash industry. The pet wash is being added to the pet grooming industry and are also showing up in shopping malls. Just like any other great idea, it's important to get in on the ground floor before one opens near you.

*Harry Arseniu is a
Regional Sales Rep. for
Charlie's Carwash
Buildings*





SHINE

AVAILABLE FROM
KLEEN-RITE CORP.
 YOUR RELIABLE SUPPLIER FOR THE CAR WASH INDUSTRY

PROTECTANT



100 per case

VS10800 - Protectant
 AR30800 - Cleaner



12 per case
 AR11010
 10 oz. bottle



12 per case
 AR11060
 16 oz. bottle



AR10820 - 20 Gallon
 AR10855 - 55 Gallon



6 per case

AR10861 - Protectant
 AR10863 - Cleaning
 AR10830 - Orange Cleaning
 AR10881 - Leather
 AR10865 - Glass



100 per case

Vendable Single Packs
 AR10914 - Cleaning Wipes
 AR10915 - Glass Wipes

12 per case
\$10.08
 AR40040
 4 oz. can



TIRE FOAM

RainWipes®

AVAILABLE FROM
KLEEN-RITE CORP.

MICROFIBER VENDING TOWEL



RainWipes
MICROFIBER
Detail Cloth

MICROFIBER

Detail Cloth

PULL

SUPER ABSORBENT
HOLD UP TO 10 TIMES MORE WATER
CLEANS WITHOUT SOAP
LIFES, SOFTERS AND TENDERS
WASHABLE
WASH UP TO 100 TIMES
USE ON ALL SURFACES EXCEPT STAINLESS STEEL

**** Detail Towels also available in other sizes and colors.**

Non-Abrasive and Lint-free! \$2.00
Dry an entire car with one towel! \$3.25
Eliminate swirls and scratches! \$3.50

Vending Towel 100 Per Case \$3.00
RWMF1612 - 16" x 12" \$3.25
\$3.00

SPECIAL DEAL!!
Buy 2 cases get a third case FREE!

NEW LEATHER CHAMOIS SPONGE

Foam sponge encased in Leather Chamois

Great for application/removal of waxes!
Great for touch ups and drying!
Does window interiors well!

Chamois Sponge 144 Per Case
RWSPONGE

SPECIAL DEAL!!

Buy 2 cases get a case of Chamois Bobs FREE!



DETAIL CORNER

CLEANER INTERIORS

By Jay Cogley

Today more detail operations are discovering the advantage to use extractors to clean upholstery and carpets. There are several excellent machines on the market designed for automotive use. These not only save labor costs, but also produce a superior job. The use of proper cleaning chemicals is as important as a good machine.

scents for your customers. Equally as important as the proper cleaners is a defoamer. When added to the recovery tank, this prevents foam build-up from products used in previous cleanings. This will prevent moisture to be pulled through the vacuum motor and allows the recovery tank to fill properly.

The use of proper cleaning chemicals is as important as a good machine.

First, highly soiled areas and stains should be treated with a pre spotter. This loosens the dirt and grease for deeper cleaning. Next, a specially designed extractor shampoo should be used in the solution tank. It is safe on the equipment, has no dyes, and leaves the fabric and carpets bright, without a sticky film. Also, a deodorizer can be added to the solvent tank formulated to remove foul odors and leave a fresh

Using the proper products along with a weekly cleaning of your extractor will insure a long service life.

Jay Cogley is National Sales Manager for Trans-Mate Products Inc.

TRANS-MATE
PRODUCTS

Are YOU ready?

Get ready for winter with JBS products

Winter Foaming Brush READY-TO-USE

High-foaming brush detergent for use in freezing and cold weather conditions.

- Non-freezing formula Effective up to -50 F
 - May be diluted up to 20 to 1
 - Available in multiple scents and colors

5 Gal - **JBAF5** (also available in 30 & 55 Gal Drums)

Winter Foaming Brush POWER CONCENTRATE

Create the most effective winter foam brush by adding this concentrate to a 55GL drum of methanol.

- Non-freezing formula Effective up to -50 F
 - May be diluted up to 20 to 1
 - Available in no scent and pink color

5 Gal - **JBCWFA** (also available in 30 & 55 Gal Drums)

Winter Glow Foam Polish NON-FREEZING TRI-FOAM POLISH

DON'T LET WINTER STOP YOU!

This unique winter tri-foam "gloss-enhancing" polish provides brilliant colored foam to help clean and protect the vehicle's surface.

- Non-freezing formula Effective up to -25 F
 - May be diluted up to 20 to 1
 - Available in multiple scents

5 Gal Pink - **JBWGFP5P** 5 Gal Blue - **JBWGFP5B** 5 Gal Yellow - **JBWGFP5Y**
(also available in 30 & 55 Gal Drums)

WINTER Dilution Ratios

1-1	50° BELOW
2-1	10° BELOW
3-1	5° ABOVE
4-1	12° ABOVE
5-1	15° ABOVE
6-1	17° ABOVE
7-1	20° ABOVE
8-1	21° ABOVE
9-1	23° ABOVE
10-1	25° ABOVE
11-1	27° ABOVE
12-1	30° ABOVE
13-1	32° ABOVE



AVAILABLE FROM
KLEEN-RITE CORP.
SPECIALTY SUPPLIER FOR THE CAR WASH INDUSTRY

CHARGING IT UP!

New Product Puts Credit Card Acceptance Right In The Bay!

Carwash operators across the country are giving their washes an upgrade by incorporating credit card acceptance systems right into their bays, giving customers an easy, convenient alternative to cash. And Kleen-Rite Corp. has partnered with Wash Gear to bring this exciting new technology to our customers.

Benefits of credit card acceptance?

According to MasterCard, in 2002 the number of MasterCard credit cards in the United States was up 14.9% to almost 267 million. According to Visa, the number of Visa-branded credit, debit, commercial, prepaid and smart cards in the U.S. rose to 386 million. Today, approximately 12 percent of total U.S. consumer spending is conducted on a Visa-branded card with MasterCard coming in second.

Self-service customers are spending an average of 40% more using the CardMate Carwash Activation system than those using coin. It takes the average cash customer 95 seconds to walk to the changer, get bills out of their pocket, feed them into the changer, walk back to

the bay and deposit \$2 into the coin box. The average credit card customer is washing within 14 seconds. In testing at a busy 3 & 1 site frequency of changer stocking dropped by 60% because the customers who empty the changers are



those who are forced to break tens and twenties. These are the same customers who welcome the option of credit card acceptance. In short, credit card customers wash longer and wash more often.

CardMate owners are reporting fewer trips to stock changers and increased purchase frequency. These customers are also enjoying the benefits of lowered exposure to the criminal element and hours saved counting, transporting and depositing coin.

Benefits of CardMate

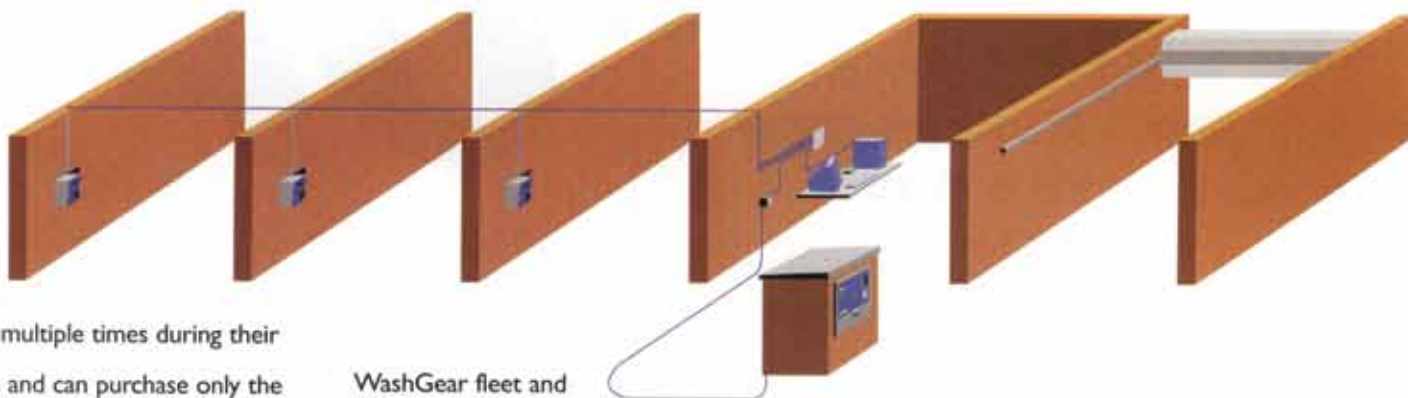
CardMate is the only system of its kind that does not require the customer to leave the bay, swipe their card multiple times during a wash or guess how much they've been charged. Both self-serve and automatic bays are activated with a single swipe at the bay, auto cashier or vacuum being used. CardMate and CardWorks were designed with the latest in network technology, and best materials available, by people with extensive car wash, programming and manufacturing experience. CardMate terminals are constructed of 14-gauge stainless steel, are completely water-proof and incorporate a



bright 4x20 character display to attract customers and keep them informed during use. Once activated the CardMate charges by the second rather than a set amount per swipe so customers are not required to swipe their

The CardMate system is also scalable. Because up to fifty terminals can be connected to the network, additional terminals can be added at any time. Many other systems require the purchase of additional controllers to expand.

- Attract more customers
- Improve customer frequency
- Attract corporate clients
- Less coin to count/ deposit/transport
- Less money in vaults lower exposure to crime
- Fewer trips to stock changers
- Less time breaking bills



card multiple times during their wash and can purchase only the time they require. Minimum start up price still applies. CardMate ACW terminals are capable of activating any wash option on Hamilton or Unitec WashSelectII auto cashiers with a single swipe and the CardMate won't accept card transactions if the automatic wash is out of service.

CardMates also can't be activated for the same wash multiple times by accident, which would result in duplicate card charges like many of our competitors.

CardWorks was written to be user friendly and intuitive. Once CardWorks is installed and configured on the PC, everything is automatic except fleet and pre-paid account maintenance which is done in CardWorks. That's right, no downloading and no extra software to buy.

WashGear fleet and pre-paid card are great too. They are magnetic cards manufactured to ISO standards just like all the credit cards you carry. They have an attractive water droplet print on one side and instructions for both timed and non-timed applications. Don't let the price fool you. These cards are the most durable in the industry. WashGear provides these cards at a very competitive price because we know the cost of operation is just as important as the purchase price.

For more information on how you can upgrade to this profitable new technology, call Kleen-Rite today!



Carwash Operators Rave About Their WashGear Systems!!!

James Adamson from American Pride Car Wash in Sagamore Hills, OH has the WashGear system installed in two locations for a total of 10 bays and says he loves the system, it is user friendly for both the customer and the carwash owner and the system was easy to install.

Danny Block from Hurricane Car Wash in Carthage, MO has the system installed in 5 Self Serve bays and in 2 Hamilton ACW's and says that he has had a 20% increase in new business from surrounding business that issue company credit cards to their employees.

John Agnew from Silverthorne Car Wash in Silverthorne, CO has WashGear in 4 bays and says that 32% of his total self serve sales are in credit card.

MEGA-VENDOR™

S/S KEYPAD SURROUND

PROTECTS DISPLAY, KEYPAD, VALIDATOR, AND COIN RETURN BUTTON. FITS ALL AMS MANUFACTURED VENDORS INCLUDING THE MEGAVENDOR AND OTHERS. REPLACES CURRENT PLASTIC PART USING EXISTING HARDWARE.

MULTI-COLOR LED PANEL

NEW MULTI-COLOR LED DISPLAY IS AVAILABLE SEPARATELY OR WITH A CAGE, FLUSH MOUNT DOOR, AND FLUSH MOUNT PANEL WITH THE HOLE PRECUT FOR MOUNTING. FULLY PROGRAMMABLE AND CUSTOMIZABLE. BUILT IN ANIMATIONS. REMOTE CONTROL FOR QUICK EASY EDITING. MANY FONTS, DISPLAY METHODS, AND SPEEDS.

STAINLESS STEEL KEYPAD SURROUND **NEW!**



MG90908 - \$133.99

MULTI-COLOR LED PANEL



MG90907 - [REDACTED]

STAINLESS STEEL SECURITY COVER

Guaranteed to Vend!



MG90906

NEW!

STAINLESS STEEL SECURITY COVER

THE NEXT STEP IN TOTAL VENDOR SECURITY. TOTALLY BLOCKS ACCESS TO THE SENSITIVE AREAS OF YOUR MACHINE. CAN BE USED IN CONJUNCTION WITH KEYPAD COVER FOR TOTAL SECURITY. REQUIRES A MEGAVENDOR CAGE/DOOR/PANEL TO BE USED.

Accepting No Substitutes SLUGBUSTER® II

*Several styles available!



Slugbuster® Electronic Coin Mechanisms are ideally suited as a replacement for the old-style mechanical mech used in many car washes today. Solid state design enables these units to electronically separate coins and tokens for the ultimate in security and profitability.

All models are also available in an "S" type "short drop" style for compact coin-box lids.

CBO260

Token/Quarter LONG DROP [REDACTED]

AVAILABLE FROM
KLEEN-RITE CORP.



Q&A DROP-SHELF VENDING

By Chip Kent of Laurel Metals

Why do quarters get jammed in the mechanical coin acceptors?

Dirt buildup behind the magnet is the first place to look. Hinge open the magnet and wipe the inside of the magnet and the main plate of the acceptor. Do not use spray oils, as that will attract dirt. For detailed information on the coin acceptor a copy of the operation/maintenance/adjustment sheet is available at www.laurelmetal.com click on Model 2100 and 'Coin Acceptor Instruction Sheet'.

Can I send in parts to Laurel for repair?

Yes, that is the easiest way to fix a problem that is causing you headaches. All that is needed is a note attached with the return shipping address & phone #. You do not need to call first and you do not need an RMA #. A short description of the problem is helpful but not mandatory.

Vandals steal product with a wire inserted from the bottom?

One good recommendation is to block their angle of entry by attaching a plate to the bottom of the cabinet that will stick out 2-3 inches in front, which severely disrupts their entry into the bottom of the machine. Laurel has this as part #2100-138, or you can make this piece yourself and fasten it onto the bottom of the cabinet. Also leaving several of the bottom most shelves empty make it harder to reach.

Are the electronic venders more reliable?

Electronic coin acceptors instead of mechanical ones will greatly reduce coin jams, combine that with the elimination of the pull handle and related moving parts can lead us to say that they are more reliable. Plus, the LED display helps customers make their purchase by counting their money going in. A single column vender will vend automatically after the last coin is inserted, exactly like your vacuums & bays operate.

Are electronic venders difficult to repair?

The basic design of the Laurel electronic venders makes troubleshooting a relatively simple process. The motors that are used in our machines are highly reliable and not prone to breakdowns. That leaves a coin acceptor, a circuit board and for the 3 & 5 selection venders, a switch pad. Typically, when a call comes in for a problem we can quickly isolate which component is failing and make the necessary repairs.

What is the best way to remove old door decals?

Recently at the Kleen-Rite Expo when I was asked this question I sat back, looked to the audience for help and listened to a few hands-on owners explain their methods. A scraper is essential to remove decals and combining it with spraying WD-40 at the top of the decal and working down, while adding more WD-40 along the way is one way. Or, try using a propane torch at the leading edge of a scraper to heat up and loosen the decal so you can scrape it off. Both ways require a fair amount of elbow grease. The fact is, having clean and fresh decals will help sell more product.

3 COLUMN Electronic VENDERS

ELECTRONIC DROP-SHELF VENDER

The Model 899 Electronic 3-column vender combines the reliability of electronic control with proven drop-shelf product delivery. Increase your vending revenue while eliminating mechanical maintenance.

FEATURES

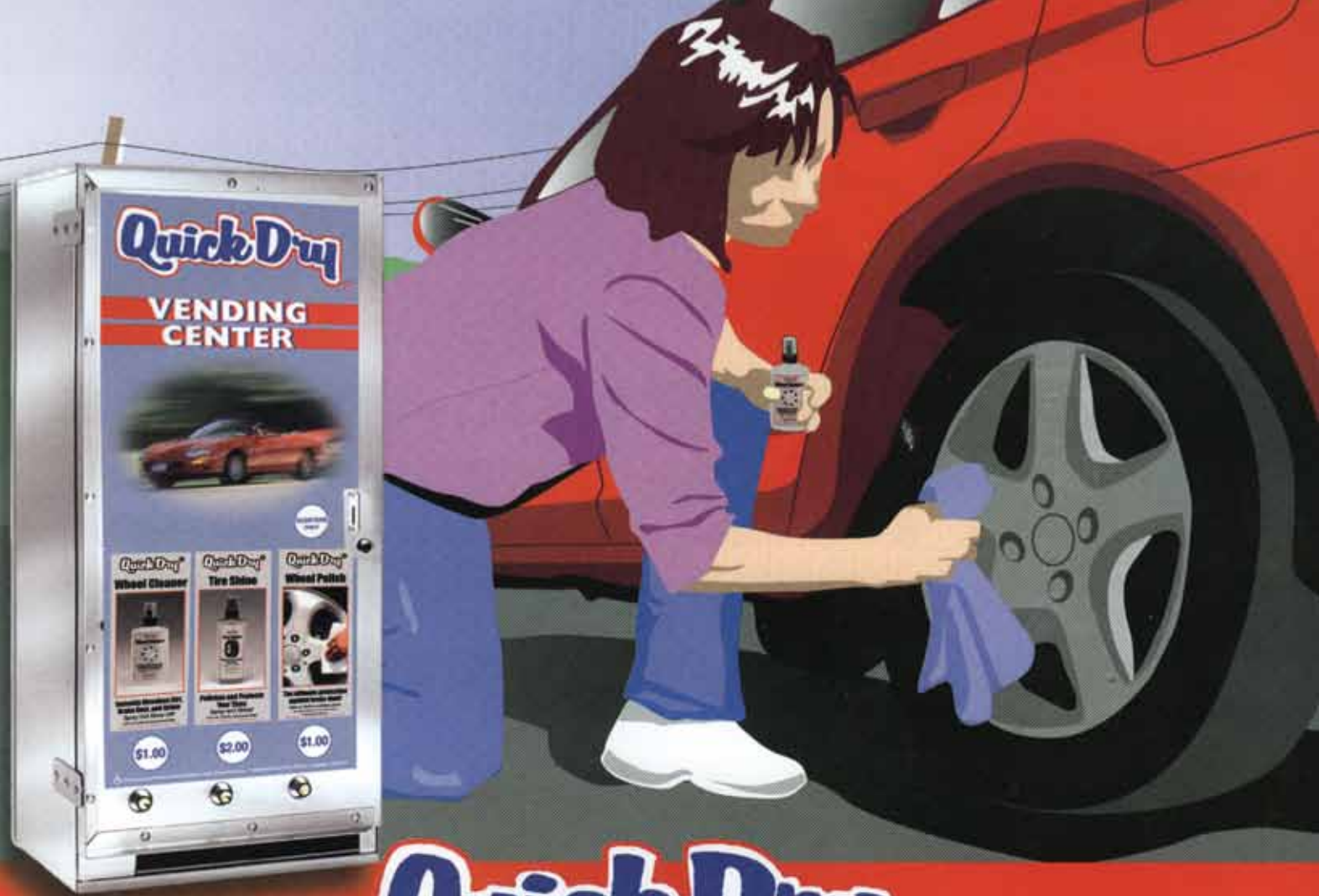
- LED display
- 24 volt AC power input (transformer required)
- Motorized shelf drop, no handles to pull
- Vend counter tracks per column unit sales
- Set any column at any price
- 72 total vends
- 19 1/4"(w) x 42"(h) x 12 1/4"(d)
- Electronic Coin Acceptor Options:

Sensortron - Single Coin
IDX MA-800 - Multi Coin
Microcoin QL - Multi Coin

3 Column
w/Sensortron
VEL899

3 Column
w/MA800
VEL899-MA





Quick Dry

Vending Products



Tire Shine

spray pump bottle

2 oz. 100/case

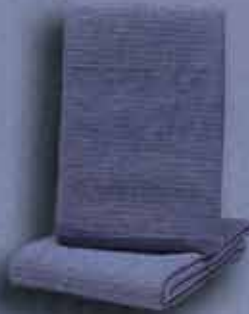
VS193

FREE DECAL - VE0165

4 oz. 24/case

VS197

FREE DECAL - VE0169



Triple Wash

Blue Cloth Towel

17" X 24" 100% Cotton
100/case

VS175TW

FREE DECAL - VE0116

Wheel Cleaner

spray pump bottle

2 oz. 100/case

VS194

FREE DECAL - VE0166

4 oz. 24/case

VS198

FREE DECAL - VE0170



Wheel Polish

2 oz. 100/case

VS195

FREE DECAL - VE0167



Love Bug Remover

4 oz. 24/case

VSLBG4

FREE DECAL - VE0171



Universal Brush

MANUFACTURING COMPANY

"Over 60 Years of Quality Brush Manufacturing"

Detail Brushes

Triple Surface Hog w/Sides



Extra wide coverage means less prep time! Hog filled sides for extra protection!

FO1800

Wheel & Tire Brush



GREAT for tires & rims! 1 standard threaded hole means no more bending over!

FO1104

Wheel Applicator Brush



Crimped flagging holds tire cleaner better than standard bristles!

FO1105

Round Upholstery Brush



Designed to clean auto upholstery and headliners!

FO901

Nylon Spoke Brush



10" Black crimped nylon twisted in vinyl coated wire!

FO1001

Tampico Spoke Brush



16" White tampico twisted in wire with pointed end!

FO1000

Horsehair Dashboard Brush



Ideal for fine cleaning of vents and radios!

FO1500

Nylon Upholstery Brush



Handy curved shape very useful with auto upholstery, headliners!

FO900

"Toothbrush" Style Brushes



Perfect for the general cleaning of small parts and detail finishing areas!

S/S	FO1300
Brass	FO1301
Horsehair	FO1302

10" Hogs Hair Truck Brush



FO330

Foam Brushes

Plastic Head Hogs Hair



Blue Plastic Head. (also available in red or black)

FO198PH

Aluminum Casting Hogs Hair



Blue Bumper. (also available in red or black)

FO195AH

Round Hogs Hair



Lasts longer than standard rectangular brushes because it gets even wear!

FORNDH



AVAILABLE FROM
KLEEN-RITE CORP.

UNIVERSAL BRUSH HEAVY-DUTY



DETAIL PRODUCTS



MGD1001	Super Degreaser
MGD1201	All Purpose Cleaner +
MGD1301	Glass Clean Concentrate
MGD1401	Citri-Gel Multi Cleaner
MGD2101	Car Wash Soap
MGD3101	Wheel Brightener
MGD4201	W-Dressing
MGD4301	Engine Kote
MGD4401	Silicone-Free Dressing
MGD5101	Final Detail
MGD5201	Express Wax
MGD8501	Diamond Cut Compound 2.0

AVAILABLE FROM
KLEEN-RITE CORP.
YOUR RELIABLE SUPPLIER FOR THE CAR WASH INDUSTRY

PUMP REPAIR

WITH KLEEN-RITE TECHNICIANS
MIKE & KEVIN

In this issue we cover pump repair. We at Kleen-Rite are continually trying to provide you, our customer, with information to run your carwash better. In this article we will talk about some common problems with pumps and their possible solutions.

Low Pressure

The most common problem with carwash pumps is low pressure. The simplest solution to this problem is to check your spray tip for excessive wear. If the spray tip is worn, replace it. Another place to look for a possible cause is the inlet plumbing of the pump. Check to be sure there are no air leaks and that there is adequate water flow to the pump. The easiest way to bypass inlet plumbing is to hook a garden hose up to the pump. If the pump regains pressure the problem is in the inlet supply. Worn seals or valves are a possible reason for low pressure. If the pump is leaking water under the manifold the seals are worn and should be replaced with a seal kit. Crankcase oil that is milky in appearance is another sign that the seals are worn and should be replaced.

Running Rough

Another common problem is a pump that runs rough. The first place to look in this situation is the valves. Check for foreign material trapped in the inlet or discharge valves and clean them if dirt is found. A stuck valve could also cause the pump to run rough. If your valves are in bad shape replace them with a valve kit. Inadequate water supply or air entering the inlet plumbing can cause the pump to run rough. Check for leaks and make sure there is proper flow getting to the pump.

Oil Leaks

Oil leaks are a common problem found in carwash pumps. Oil leaking from the manifold is a sign that the crankcase oil seals are worn and should be replaced. If your pump is leaking oil around the crankshaft replace the crankshaft oil seals or the o-rings on the bearing cover.

More Help

These problems are some of the most common we hear about at Kleen-Rite. Use this guide to determine possible solutions to some common problems. If you require assistance with your pump Kleen-Rite now offers pump repair service. Please contact our technical department for more information.

PUMP REPAIR?



DON'T DESPAIR

Let Kleen-Rite Fix Your Pump 1-800-233-3873

Clean Up!

The Champ
Really Cleans Up
Body Towel

**Strong & Thirsty
JUMBO SIZE**

- Detailing & Body Drying
- Cleans Windows & Glass
- Buffing, Polishing, Waxing

50c
QUARTERS ONLY

COIN RETURN

- Soft, Thick & Bulky
- Super Absorbent
- Non-Abrasive
- Low Lint

PULL KNOB

From the makers of
The Wet Towel

THIS MACHINE IS EMPTIED DAILY

Made With Pride In The USA

**ALL PURPOSE
GLASS
CLEANER**

**WET
TOWEL**
Performance In A Pouch!

ONE STEP
CLEANING
SOLUTION

- Handy and disposable
- Glass and surface cleaner
- Non-streaking and self drying

\$1.00
QUARTERS ONLY

COIN RETURN

- Wipe windows and mirrors spending clean
- Remove fingerprints and reduce glare
- Clean film and road grime from headlights
- Refresh and deodorize interior surfaces
- Wipe-up food spills

PULL KNOB

THIS MACHINE IS EMPTIED DAILY

THE WORLD'S STRONGEST

ATLAS WIPES

Dry Towel!

**High Performance
XTRA LARGE**

- Body Drying
- Exterior Trim & Wheels
- Cleans Windows & Glass
- Interior Spot Cleaning

75c
QUARTERS ONLY

COIN RETURN

- Cloth-Like Towel
- Durable For Reuse
- Wipes Dry

PULL KNOB

THIS MACHINE IS EMPTIED DAILY

**FREE DECALS
For All Products!**

Buy a new vending machine plus a case of MDI product and get a 2nd case of the same product for FREE!

Operator SPOTLIGHT



**Jerome
greubel**
SOUTHERN CALIFORNIA

Jerome Greubel founded "Saddleback Car Wash" in 1983 with the development of his first wash in Santa Ana, California. It was financed with the help of his father and partner Thomas Greubel. Since that time, Saddleback has continued to grow to become one of the leading car wash companies in Southern California. They own 6 washes with 2 more currently in construction. Operations are located in densely populated urban areas. Staff consists of a general manager and 4 area managers.

Greubel says, "It takes a well trained team to keep up with the challenges of growth in such a dynamic market area. We are continuously looking for and developing new sites. The key to success is to be on the cutting edge of new technology, remodeling, and upgrading. We are always making capital improvements to our washes. There is never a day that goes by when we are just collecting money. We are never satisfied, change is constant. That's where Kleen-Rite comes in. I enjoyed working with Harold McKonly, the founder of Kleen-Rite. A great man, we would talk about car wash issues for hours. Now, with the passing of Harold, Mike McKonly has become a trusted friend and business associate. I can count on Kleen-Rite to give me the best products for the best price. They are the equivalent to Cost Co or Wal-mart. They make our constant upgrading and re-supplying possible. One stop shop! I really don't know what I would do without them. I enjoy my kids, boating, and motorcycle racing. Kleen-Rite gives me more time to enjoy the important parts of life!"

The future is bright for Saddleback Car Wash Co. They are doing things that have not been done in the Southern California market before. With the evolution in the "automatic", especially the touch free being able to truly clean a dirty car, the business model is changing. Saddleback Car Wash is making investments in that direction.

idea SHIELD

Pole Covers NEVER PAINT AGAIN!

The Ideal Shield[®] Bumper Post Sleeve eliminates the need for costly scraping and painting of guard posts. Our polyethylene thermoplastic sleeve slides over existing guard posts. Invest in Ideal Shield[®] Bumper Post Sleeves today for that brand new look for years to come!



Many sizes and colors to choose from! Clearance Bars



- 5.25" Outside Diameter
- 78" or 110" in Length
- Low-Density Polyethylene Thermoplastic
- Easily Installed
- Never needs pain
- Custom colors available

Sign Systems Sign Bollards

Combining a LDPE Bumper Post Sleeve and a standard post creates a product that will withstand the elements of nature. Comes in a variety of colors to compliment your facility!



Sign Base

No more heavy cement bases! Available with wheels for easy mobility. Fill with concrete, sand, or even water. Comes in a variety of colors to compliment your facility!



Stick Sign

14 gauge steel pipe sleeved in plastic will not rust! Comes in a variety of colors to compliment your facility!



Sign Holder Pole Covers

Easily installed! Stands 80" high with a sign area of 13" w x 18" h. Comes in a variety of colors to compliment your facility!



AVAILABLE FROM
KLEEN-RITE CORP.

DOUBLE the POWER

+ Plus Product Line

National Automotive Chemical is pleased to announce a completely NEW! line of products to the car wash industry.



High Pressure Plus with Glass and Chrome Additive
[A,SS,C]



Foam Brush Plus with Glass & Chrome Additive
[SS]



Clear Coat Plus with Drying Agent Additive
[A,SS,C]



Triple Foam Plus with Bug Remover Additive
[A,SS,C]



Pre-soak Plus with Tire Cleaner Additive
[A,SS,C]



Tire Dressing Plus with UV Protection Additive
[SS,C]



Foam Brush Plus with Bug Remover Additive
[SS]

Your customers will love these products because they solve their problems. Their cars will have less bugs, shined up glass and chrome, cleaner tires and rims and finally, a faster drying car with tire gloss applied at the end.

All this, while adding more money in your coin box!

Usage Key:

A - Automatic Car Washes
SS - Self Serve Car Washes
C - Conveyor Car Washes

CUSTOMER SURVEY

HOW ARE WE DOING?

KLEEN-RITE CORP.

We really want to know!

Please take the time to fill out this evaluation form and send it to us via mail, fax or fill out online. Your comments are important! Please rate our performance in the following areas.

1. Sales Staff	<input type="checkbox"/> Excellent	<input type="checkbox"/> Very Good	<input type="checkbox"/> Good	<input type="checkbox"/> Fair	<input type="checkbox"/> Poor
2. Web Site Convenience	<input type="checkbox"/> Excellent	<input type="checkbox"/> Very Good	<input type="checkbox"/> Good	<input type="checkbox"/> Fair	<input type="checkbox"/> Poor
3. Catalog Quality	<input type="checkbox"/> Excellent	<input type="checkbox"/> Very Good	<input type="checkbox"/> Good	<input type="checkbox"/> Fair	<input type="checkbox"/> Poor
4. Order Completeness	<input type="checkbox"/> Excellent	<input type="checkbox"/> Very Good	<input type="checkbox"/> Good	<input type="checkbox"/> Fair	<input type="checkbox"/> Poor
5. Timeliness of Orders	<input type="checkbox"/> Excellent	<input type="checkbox"/> Very Good	<input type="checkbox"/> Good	<input type="checkbox"/> Fair	<input type="checkbox"/> Poor
6. Overall Quality of Service	<input type="checkbox"/> Excellent	<input type="checkbox"/> Very Good	<input type="checkbox"/> Good	<input type="checkbox"/> Fair	<input type="checkbox"/> Poor

Comments:

Optional: Name _____ Customer #: _____

Mail: Kleen-Rite Corp. P.O. Box 886 Columbia, PA 17516

Fax: 1-800-446-0495 **Online:** www.kleen-rite.com



DOES YOUR BUSINESS STAND OUT FROM THE COMPETITION?

No? We can help.

The Kleen-Rite Advertising and Creative Dept. is ready and able to help you promote your business. Our full-service design team can create a professional visual identity for your operation.

- Logo Design
- Flyers
- Business Cards
- Signage
- Advertisements
- Decals
- Brochures
- Promotions
- And Much More!!

To fully discover your company's marketing potential
call the Kleen-Rite Creative Team at 717-684-6721 ext. 3

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257 South 9th Street/P.O. Box 886
Columbia, PA 17512